



COMPANY OVERVIEW

Business Battleground Inc. is a Canadian multi-service ecosystem supporting public, private, and community organizations at every stage.

We train entrepreneurs, equip businesses with branded tools, and drive growth through marketing and brand activations — helping organizations build, scale, and reinvest into their communities.

Train → Build → Grow → Reinvest = Impact

4 CORE COMPETENCIES

1. TRAIN — Hands-On Skill Development

- Teach business by doing in 20+ industry simulators
- Skills built in operations, marketing, sales

2. BUILD — Procurement & Branded Solutions

- We help clients source the right products, right materials, and right finishes
- Everything Under One Roof: Print, signage, apparel • promo • recognition products

3. GROW — Marketing & Growth Systems

- Creative marketing campaigns and giveaways across Instagram, Facebook, and social channels
- We help clients grow audiences, generate user content, capture leads, and drive traffic

4. REINVEST — CSR & Fundraising Initiatives

- Brands fund entrepreneurship training, startup tools, while receiving social proof & brand visibility
- Collect-a-Cause is a fundraising program that turns licensed toys & collectibles into financial support

DIFFERENTIATORS | USPS

3-Level Entrepreneur Training | Startup → advanced
1-100 participants • Online • Real-time metrics

Impact Marketing & CSR:

Turn support into social proof, content, and visibility

15,000+ Global Supply Network:

Canada, USA & international sourcing capabilities

1 Million+ Product Options:

Print • promo • signage • apparel • branded merchandise

Highly Customizable:

Embroidery • DTF • Sublimation • Engraving • UV & More

Centralized Client Management:

Approvals • reporting • orders • tracking • all in one system

PAST PERFORMANCE / EXPERIENCE

4.8/5 ★★★★★ 1,000+ public reviews

- **21** Years of Experience
- **5,000+** projects delivered
- **90** Markets served across Canada (13 nationwide), 50 U.S. states + (1) D.C., and 26 international
- **250+** organizations supported (startups, nonprofits, SMBs, and enterprises)

Trusted by organizations and clients worldwide.



CODES, LICENCES, CERTIFICATIONS & ACCREDITATIONS

D-U-N-S NUMBER: 208250474

PBN: 705981876PG0001

CERTIFICATIONS: BEBC #B10001

Certified Black Business Enterprise



PPAI: 246954

NAICS CODES:

86132100 | 82101800 | 80141600 | 80142100

80141900 82121500 | 55121700 | 53102700 | 49101700

BUSINESS SIZE AND SOCIO-ECONOMIC STATUS

Business Size: Small Business

Socio-Economic Status: Black-owned

CONTACT INFO

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